# Zixi Chen (陳梓曦)

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(Updated: Nov., 2025)

ACA	DEMIC	<b>POSITIONS</b>
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01/2024 - present	Assistant Professor of Practice in Computational Social Science, New York	
	University Shanghai, China; with an affiliation at the Center for Applied Social and Economic Research, NYU Shanghai, China	
04/2021 - 08/2023	Postdoc Associate, Learning Informatics Lab, University of Minnesota Twin Cities, US	
04/2021 - 08/2023	Visiting Scholar, Infinite Campus, Inc., US	

#### **EDUCATION**

12/2020 Ph.D. in Measurement and Quantitative Methods, Michigan State University, US

Dissertation: Quantifying the Bias of Standard Error Estimates Due to Omitted Cluster Levels in Complex Multilevel Data: A Sensitivity Analysis for Empirical

Researchers

Committees: Dr. Kenneth Frank (Chair), Dr. Jeffrey Wooldridge, Dr. Spyros

Konstantopoulos, and Dr. Kimberly Kelly

12/2014 M.S. in Educational Theory and Policy, dual-title in Comparative and International

Education, and minor in Applied Statistics, The Pennsylvania State University, US

6/2012 B.A. in English with Teaching Specialization (Certified), Hunan Normal

University, China

#### RESEARCH AREAS

# Methodological Area:

Computational Social Science (e.g., text-as-data, social network analysis) with a

focus on the applications in the educational and sociocultural contexts.

Quantitative Methods: hierarchical linear modeling, sensitivity analysis design,

digital-trace and survey social data collection design.

### **Substantive Area:**

Educational inequality mechanisms in digital and AI-mediated environments. Meso-level analysis of institutional agents (particularly teachers) as mediators between macro-level policy constraints and micro-level student outcomes.

#### **GRANTS & HONORS**

08/2025 Shanghai Municipal Level Undergraduate Key Curriculum Program recognition for my course "Introduction to Computational Social Science", ¥ 20,000 (Chinese Yuan)

12/2019 Dissertation Completion Fellowship, Michigan State University, \$7,000

- 10/2019 Seed Grant, "Employee Emotions and Turnover: Evidence from Open Job Market Forums," Summer Institute in Computational Social Science (SICSS), University of Northwestern, \$700 (funding unavailable due to pandemic)
- 05/2019 Summer Research Fellowship, "What Instructional Resources that Teachers Curated in Social Media? A Structural Topic Modeling Approach", Michigan State University, \$6,000
- 08/2017 Fellowship to ICPSR Summer Program in Quantitative Methods of Social Research, University of Michigan.
- 06/2016 Fellowship to Enhance Global Understanding in the Netherlands (Immigration and curriculum development for global education), Michigan State University.

# SUBMITTED PROPOSALS

1. Microsoft AI Economy Institute (AIEI), Program application in theme "AI and the Impact on K-12 Teaching" (Record ID: 82651805), Role: PI, \$75,000

# **PUBLICATIONS AND PRESENTATIONS**

### **Refereed Journal Articles**

(\* indicates equal contribution; # indicates corresponding author; ≠ indicates student or postdoc mentee)

- 1. Qu, L., Guan, Y., & **Chen, Z.** (In print). Organizational Elements and Operational Characteristics of Humanities and Social Science Labs at Top U.S. Universities: An Analysis of 32 Cases [美国顶尖大学文科实验室的组织要素与运行特点——基于 32 所人文社科 实验室的分析]. *Higher Education Expectations* [高教探索] (CSSCI 核心期刊)
- 2. Chen, B., & Chen, Z. (2024). Why do students reply? Uncovering the socio-semantic entanglement in web annotation activities. *Education and Information Technologies*, 29(8), 1-25. https://doi.org/10.1007/s10639-023-12187-5 (SSCI, JCR Q1, IF: 5.4)
- 3. **Chen, Z\***., Torphy, K\*., Karimi, H., & Donzella, D. (2023). Building a Nationally Representative Sample of Teachers Online and Offline. *Journal of Research on Technology in Education*, *57*(3), 521-546. https://doi.org/10.1080/15391523.2023.2266060 (SSCI, JCR Q1, IF: 5.0)
- 4. Knake, K. T., Chen, Z., Yang <sup>f</sup>, X., & Tait, J. (2021). Pinterest curation and student achievement: The effects of elementary mathematics resources on students' learning over time. *The Elementary School Journal*, 122(1), 57-85. <a href="https://doi.org/10.1086/715480">https://doi.org/10.1086/715480</a> (SSCI, JCR Q2, IF: 1.4)
- 5. Shi, X., & Chen, Z. (2021). Listening to your employees: Analyzing opinions from online reviews of Hotel Companies. *International Journal of Contemporary Hospitality Management*, 33(6), 2091–2116. <a href="https://doi.org/10.1108/ijchm-06-2020-0576">https://doi.org/10.1108/ijchm-06-2020-0576</a> (SSCI, JCR Q1, IF: 9.0)
- 6. **Chen, Z\*.,** Shi, X., Zhang, W., & Qu, L. (2020). Understanding the complexity of teacher emotions from online forums: A computational text analysis approach. *Frontiers in Psychology*, 11. https://doi.org/10.3389/fpsyg.2020.00921 (SSCI, JCR Q2, IF: 2.9)
- 7. Liu\*, Y., Torphy\*, K., Hu, S., Tang, J., & Chen, Z. (2020). Examining the Virtual Diffusion of Educational Resources Across Teachers' Social Networks Over Time. *Teachers College Record*, *122*(6). <a href="https://doi.org/10.1177/0161468120122006">https://doi.org/10.1177/0161468120122006</a> (SSCI, JCR Q2, IF: 1.9)
- 8. Torphy, K., Hu, S., Liu, Y., & Chen, Z. (2020). Teachers Turning to Teachers:

- Teacherpeneurial Behaviors in Social Media. *American Journal of Education*, 127(1), 49-76. <a href="https://doi.org/10.1086/711012">https://doi.org/10.1086/711012</a> (SSCI, JCR Q1, IF: 2.3)
- 9. Torphy, K., Liu, Y., Hu, S., & Chen, Z. (2020). Sources of Professional Support: Patterns of Teachers' Curation of Instructional Resources in Social Media. *American Journal of Education*, 127(1), 13-47. <a href="https://doi.org/10.1086/711008">https://doi.org/10.1086/711008</a> (SSCI, JCR Q1, IF: 2.3)
- Lane, J., Boggs, B., Chen, Z., & Torphy, K. (2019). Conceptualizing Virtual Instructional Resource Use in an Era of Greater Centralization, Specification of Quality Instructional Practices, and Proliferation of Instructional Resources. *Teachers College Record*, 121(14). https://doi.org/10.1177/016146811912101408 (SSCI, JCR Q2, IF: 1.9)
- 11. Hu, S., Torphy, K. T., Chen, Z., & Eagan, B. (2018, July). How do US teachers align instructional resources to the common core state standards: a case of Pinterest. In *Proceedings of the 9th International Conference on Social Media and Society* (SMSociety '18). Association for Computing Machinery, New York, NY, USA, 315—319<a href="https://dl.acm.org/doi/pdf/10.1145/3217804.3217936">https://dl.acm.org/doi/pdf/10.1145/3217804.3217936</a> (Publication in the ACM International Conference Proceeding Series, a reputable collection with a high citation impact [h-index: 164].)

#### **Work Under Review**

- 1. Chen, Z., Chen, B., Konstan, J., & Varma, S. (In revision for resubmission). From Text to Context: Semantically Mapping Cultural Engagement in Curricula to Teacher Agency and Institutional Contexts
- 2. **Chen\*, Z.,** Kim\*, J., & Li, X. (R&R). Exploring and Measuring Principals' Feedback to Teachers: A Text-as-Data Approach.
- 3. Li, T., Chen, M., Lin, Y., & Chen, Z. (R&R). The Probability of a Robust Inference for External Validity: A Probabilistic Generalizability Index for Randomized Experiments.
- 4. Sumerlin<sup>†</sup>, T., Li, Y., **Chen, Z.,** Garabiles, M., Li, G., Shi, Y., Latkin, C., & Hall, H. (R&R) *Social Networks of Filipino and Indonesian Female Migrant Domestic Workers in Peri-Migration: A Descriptive Study in Macao China*

### **Manuscript in Preparation**

- 1. Li, C., Wang, Z., & Chen, Z<sup>#</sup>. The Code of Inequality: How AI Hiring Systems Reproduce Gender Stratification in the Labor Market. (In preparation for submission to a special issue of the Social Science Research on AI and Inequality).
- 2. **Chen, Z.** (Manuscript draft completed. In preparation for formal submission). *The Robustness of Inference if A Cluster Level is Omitted: A Sensitivity Analysis*
- 3. Chen, Z., Chen, B., Konstan, J., & Varma, S. (Data analysis completed, preparing manuscript for submission). *The Elephant in the Room: Potential Selection Biases in Educational Digital Big Data*
- 4. **Chen, Z.,** Lin, Y., Li, T. (Data analysis completed, preparing manuscript for submission). *A Geometry-based Sensitivity Analysis Tool for Evaluating Moderation Effects under Heterogeneity*
- 5. He<sup>\*</sup>, J., Chen, Z., Li, Gu. (Data analysis completed, preparing manuscript for submission). Stress and Internalization Among Sexual Minority Men in China: Insights from Psychometric Network Analysis
- 6. **Chen, Z.,** Kim, J. (Data analysis completed, preparing manuscript for submission). *Principals as Local Policymakers and Intermediaries: Text-as-data Evidence from Feedback*

- 7. Aafjes-van Doorn, K., Chen, Z., & van Meter, A. (Data analysis completed, preparing manuscript for submission). When Crisis Meets Code: A Cross-Cultural Audit of AI Responses to Suicidal Users
- 8. **Chen, Z.**, & Torphy, K. (Data analysis completed, preparing manuscript for submission). *Beyond Teaching to the Standards: How Teachers Translate Policy into Practice Through Online Math Resource Selection*

#### **Invited Talks**

- 1. 07/2024, "Text-as-data in Social Science Research", Institute of Economics of Education, Peking University, Beijing, China
- 2. 05/2024, "Building Representative Big Data with Rich Social Data", Center for Educational Leadership and Policy, Shanghai Jiao Tong University, Shanghai, China
- 3. 05/2022, "Quantifying Culturally Relevant Curriculum Using Natural Language Processing", Dev-U, Infinite Campus, MN, U.S.
- 4. 10/2021, "Embeddedness Crossing Over: The effects of physical and virtual collegial relations on teachers' virtual resource acquisition", Complex Network Analysis and Modeling in Education Panel (Virtual), Chinese National Educational Empirical Studies Seminar, Beijing, China
- 5. 03/2018, "Examining Teachers' Response to Policy Change and The Classroom implementation of Curated Instructional Resources in Social Media", Center for Research on Educational Opportunity (CREO), Notre Dame University, IN, U.S.

# **Conference Presentations**

- 1. Sumerlin, T., Li, Y., Chen, Z., Garabiles, M., Li, G., Shi, Y., Latkin, C., & Hall, H. (September, 2025) *The social network characteristics of Filipino and Indonesian female migrant domestic workers in Macao, China*. World Congress on Migration, Ethnicity, Race, and Health conference, Lisbon, Portugal
- 2. Chen, Z., Chen, B., Konstan, J., & Varma, S. (April, 2023). Quantifying Culturally Relevant Curriculum and Examining its Relationships with Students' and Teachers' Race/ethnicity and Gender [Roundtable]. American Educational Research Association 2023 Annual Meeting, Chicago, IL, U.S.
- 3. **Chen, Z.,** Chen, B., Konstan, J., & Varma, S. (September, 2022). *The Elephant in the Room: Potential Selection Biases in Educational Digital Big Data* [Paper presentation]. Annual Meeting of the Society for Research on Educational Effectiveness, Arlington, Virginia, U.S. <a href="https://sree.confex.com/sree/2022/meetingapp.cgi/Paper/4170">https://sree.confex.com/sree/2022/meetingapp.cgi/Paper/4170</a>
- 4. **Chen, Z.** & Chen, B. (July, 2022). *Integrating Lexical Networks and Word Embeddings to Quantify Idea Diversity in Knowledge Building Discourse* [Paper presentation]. 8th International Conference on Computational Social Science, Chicago, IL, U.S.
- 5. Chen, Z., Varma, S., Rudduck, I., Helen, W., & Eckerstorfer, S. (March, 2022). A Novel Natural Language Processing Approach for Investigating and Quantifying Cultural Competencies in Curriculum [Poster presentation]. Association for Education Finance and Policy 47th Annual Conference, Denver, CO, U.S.
- 6. Kim\*, J., Chen\*, Z., & Li, X. (March, 2022). Exploring and Measuring Principals' Feedback to Teachers: A text-as-data Approach [Paper presentation]. Association for Education Finance and

- Policy 47th Annual Conference, Denver, CO, U.S.
- 7. Chen, Z., Torphy, K., Tait, J., Karimi, H. (April, 2021). Beyond Teaching to the Standards: A Text-as-data Approach to Learn How Teachers' Curate Online Math Instructional Resources to Align with CCSS Math Standards [Paper presentation]. American Educational Research Association 2021 Annual Meeting (Virtual), San Francisco, U.S.
- 8. **Chen, Z.** (April, 2020). *Robust Inferences of Educational Data with Latent Clusters: A Sensitivity Analysis for Practitioners* [Paper presentation]. American Educational Research Association 2020 Annual Meeting, San Francisco, U.S. \*The Conference was canceled due to the pandemic
- 9. Chen, Z. & Torphy, K. (October, 2018). *Embeddedness Crossing Over: The effects of physical and virtual collegial relations on teachers' virtual resource acquisition* [Paper presentation]. 2018 Midwest Sociology of Education Conference, Columbus, U.S.
- 10. Chen, Z., Torphy, K., Hu, S., Salloum, S., Liu, Y., & McConnell, K. (March, 2018). *Indiana Elementary Teachers' Response to High-stake IREAD-3 Assessment Policy: Evidence from Teachers' Informal Professional Resource Acquisition within Pinterest* [Poster presentation]. Association for Education Finance and Policy 43th Annual Conference, Portland, OR, U.S.
- 11. Chen, Z., Torphy, K., Hu, S., & Liu, Y (May, 2017). *Informal Instructional Resource Acquisition and Diffusion within Pinterest: A Study of Early Career Teachers' Physical and Virtual Social Networks* [Paper presentation]. International Network for Social Network Analysis Conference, Beijing, China
- 12. Fu, T., & Chen, Z. (April, 2015). Facing the New Challenges to Educational Leadership in China: Rising Racism, Institutional Barriers, and Adaptive Strategies [Paper presentation]. American Educational Research Association 2015 Annual Meeting, Chicago, IL, U.S.
- 13. Chen, Z. (March, 2015). College Aspirations of Rural Left-behind Children in China: Do Parental Involvement and Household Financial Contribution Matter [Paper presentation]. Comparative and International Education Society Annual Meeting, Washington, DC, U.S.

# **Forthcoming Conference**

- 1. Li, C., Wang, Z., Johnson, J., De, S., & Chen, Z<sup>#</sup>. (2025, December). When AI Joins the Thread: A Computational Analysis of Gendered Human-AI Interactions on Weibo. International Conference on Social Computing, Shanghai, China
- 2. Li, A., Chen, Z<sup>#</sup>., & Chen, J. (2026, April). *Mapping parental involvement and engagement: A text network analysis of U.S. school district handbooks*. American Educational Research Association Annual Meeting, Los Angeles, CA, U.S.
- 3. Chen, Z., Kim, J., & Li, X. (2026, April). From praise to procedures: Topic modeling the content and context of principal feedback. American Educational Research Association Annual Meeting, Los Angeles, CA, U.S.
- 4. Wang<sup>4</sup>, Y., & Chen, Z<sup>#</sup>. (To be submitted) *Mining Public Transportation Experiences in Urban China: A Focus on Women's Safety, Convenience, and Accessibility*. International Society for Computational Social Science 2026 Annual Conference, Burlington, Vermont, U.S.

### **Web-Based Publications**

1. Wei, J., Wang, H., Chen, Z., Wang, H. (2014) 中国流动儿童数据报告—2014 [2014 Data

Report of Migrant Children in China]. Retrieved from New Citizen Program: <a href="http://www.sanzhi.org.cn/?page\_id=702">http://www.sanzhi.org.cn/?page\_id=702</a>

#### **TEACHING & MENTORSHIP**

# **Instructor & Organizer**

## NYU Shanghai

- SOCS-SH 190 Introduction to the Computational Social Science
- SOCS-SH 213 Applied Social Network Analysis
- SOCS-SH 400 Social Science Capstone Seminar

# CASER Summer School in Applied Social Science Research Methods, NYU Shanghai

- Applied Social Network Analysis; 2024, 2025

# Summer Institute of Computational Social Science (SICSS)

- Organizer of SICSS at NYU Shanghai 2025

# **Graduate Teaching Assistant**

## Michigan State University

- CEP 933: Quantitative Methods II (Blended; Two semesters). Instructor: Dr. Kenneth Frank
- CEP 932: Quantitative Methods I. Instructor: Dr. Spyros Konstantopoulos
- CEP 932: Quantitative Methods I (Online). Instructor: Dr. Auðbjörg Björnsdóttir
- CEP 991B: Social Network Analysis (Blended). Instructor: Dr. Kenneth Frank

# AERA Professional Development Workshop

"What Would It Take to Change Your Inference? Quantifying the Discourse About Causal Inferences in the Social Sciences". Instructor: Dr. Kenneth Frank

# Mentorship

# NYU Shanghai

- Zeqiang Wang (Computer Science; Visiting PhD student from Surrey University)
- Jolie Chen (Psychology undergraduate; Graduated, now a grad. student at Columbia University)
- Yujia Wang (Urban Studies undergraduate; Graduated)
- Phoebe Lemon (Data Science undergraduate; Graduated)
- Jackson Xia (Data Science undergraduate senior; Graduated)
- Lin Yi (Data Science undergraduate senior, now a grad. student at Brown University)

# University of Minnesota

- Mentored *three* undergraduate students in a research project

# Michigan State University

- Mentored five undergraduate students and two graduate students in three research projects

#### **SERVICE**

### Ad Hoc Journal Reviewer

AERA Open

Chinese Sociological Review

Communication & Society Journal of Education for Students Placed at Risk Journal of Science Education and Technology

# **Conference Reviewing**

American Educational Research Association (AERA) Conference; International Conference on Artificial Intelligence in Education

# **Grant Reviewing**

Research Development Fund, Xi'an Jiaotong-Liverpool University Postgraduate Research Scholarship, Xi'an Jiaotong-Liverpool University

# **Conference Panels**

1. "Mapping the Diffusion and Translation of AI in Education Policy," The Second Conference on Development and Governance, The Chinese University of Hong Kong, Shenzhen. November 2025. (Role: Invited Discussant for the AI & Social Development Panel)

### **Professional Affiliations**

American Educational Research Association Association for Education Finance and Policy The Society for Research on Educational Effectiveness